

# TippingPoint®

**FOR IMMEDIATE RELEASE**

**MEDIA CONTACTS:**

Jennifer Lake  
TippingPoint  
+1 512-681-8111  
[jlake@tippingpoint.com](mailto:jlake@tippingpoint.com)

Carmen Harris  
Connect2 Communications  
919-554-3532, x5  
[carmen@connect2comm.com](mailto:carmen@connect2comm.com)

**TippingPoint Appoints Michael Callahan VP of Worldwide Marketing**

*Former McAfee VP to Lead Evolution of IPS as a Platform for Network Security*

**AUSTIN, TX** – June 29, 2009 – [TippingPoint](#), a leader in intrusion prevention, announced that it has appointed Michael Callahan as vice president of worldwide marketing. A seasoned executive, Michael has extensive experience leading marketing initiatives at security vendors CREDANT Technologies and McAfee. In his new role, Michael is responsible for leading all aspects of TippingPoint’s marketing organization including product and channel marketing and public and analyst relations.

“Enterprises are struggling to do more with less and still keep their networks adequately protected. We are seeing more companies eliminating the ‘conga line’ of security devices clogging up their network in favor of fewer devices that provide more functions,” said Alan Kessler, president of TippingPoint. “To meet this need, we’re adjusting our product delivery model to focus on IPS as a platform for other network security technologies and are excited to have Michael lead our marketing organization for this new phase of the company’s growth.”

Michael comes to TippingPoint from CREDANT Technologies, a provider of endpoint protection products, where he was responsible for all marketing activities, including product strategy and corporate positioning. He also spent seven years working in various marketing positions at McAfee where he drove initiatives for product, field and corporate marketing.

“TippingPoint pioneered the network security market when it delivered its industry leading Intrusion Prevention System and is poised to once again change the dynamics of network security,” said Callahan, vice president of marketing for TippingPoint. “I’m thrilled to be joining the company at this stage and look forward to reshaping the way industry views IPS and network security.”

**About TippingPoint**

[TippingPoint](#) is a leading global provider of comprehensive network security solutions that address the security and regulatory compliance needs of complex network environments for enterprises, government agencies, service providers and academic institutions. With the TippingPoint IPS-Secured Network, which includes the

TippingPoint® Intrusion Prevention System (IPS) and Network Access Control (NAC) solution, network infrastructure, applications, and critical data are protected from malicious cyber attacks. TippingPoint's 360° approach to network security enables enterprises to enforce security policies across all users, devices, traffic flows and content; while preserving existing infrastructure and ensuring business continuity to help lower total cost of ownership. TippingPoint's security intelligence is powered by DV Labs, TippingPoint's premier team of expert internal researchers for vulnerability analysis and discovery. DV Labs is supplemented by over 1,000 external Zero Day Initiative researchers. For more information, please visit [www.tippingpoint.com](http://www.tippingpoint.com), or the press center at <http://www.tippingpoint.com/press>.

### **About 3Com Corporation**

3Com Corporation is a \$1.3 billion global enterprise networking solutions provider that sets a new price/performance standard for customers. 3Com has three global brands—H3C, 3Com, and TippingPoint—that offer high-performance networking and security solutions to enterprises large and small. The H3C enterprise networking portfolio—a market leader in China—includes products that span from the data center to the edge of the network, while TippingPoint network-based intrusion prevention systems and network access control solutions deliver in-depth, no-compromise application, infrastructure and performance protection.

Copyright © 2009 3Com Corporation. 3Com, the 3Com logo, TippingPoint and H3C are registered trademarks of 3Com Corporation or its wholly owned subsidiaries in various countries throughout the world. All other company and product names may be trademarks of their respective holders.

###